



Global Reformbnb – 2023 General Assembly
November 15-17 | Conrad Hotel, Washington, DC

November 15, 2023

3:00 PM	Registration	Conservatory Ballroom Foyer
4:00-5:00 PM	General Session <ul style="list-style-type: none">• Welcome Remarks<ul style="list-style-type: none">○ Chip Rogers, President & CEO, AHLA○ Didac Garcia, Executive President, Global Reformbnb• Updated Short-term Rental Research<ul style="list-style-type: none">○ Manel Casals Saborit, General Manager, Gremi d’Hotels de Barcelona	Conservatory Ballroom A/B
5:00 – 6:30 pm	Welcome Reception	Conservatory Ballroom Foyer

Dinner on your own

November 16, 2023

8:00 AM	Registration	Conservatory Ballroom Foyer
8:00 - 9:00 AM	Networking Breakfast	Conservatory Ballroom A/B
9:00 AM	General Session <ul style="list-style-type: none">• Welcome Remarks<ul style="list-style-type: none">○ Solomon Keene, President & CEO, Hotel Association of Washington, DC• Speaker’s Corner<ul style="list-style-type: none">○ Moderator:<ul style="list-style-type: none">▪ Roberto Amengual, Asociación de Hoteles de Turismo de la República Argentina• Business Meeting of Global Reformbnb<ul style="list-style-type: none">○ Moderator:<ul style="list-style-type: none">▪ Didac Garcia, Executive President, Global Reformbnb• Networking Break	Conservatory Ballroom A/B



- The Future of Digital Distribution
 - Moderator:
 - Matt Carrier, Vice President, Government Affairs, Policy, and Research, AHLA
 - Panelists:
 - Terrell McSweeney, Former US Federal Trade Commissioner
 - Cindy Estis-Green, CEO & Co-Founder, Kalibri Labs
- Digital Distribution Best Practices
 - Matt Carrier, Vice President, Government Affairs, Policy, and Research, AHLA
 - Franck Trouet, CEO, GHR
- The View from New York
 - New York Assemblymember Linda Rosenthal

12:30 – 1:30 PM

Lunch

Conservatory Ballroom A/B

- Welcome Remarks
 - Scott Nowak, Senior Director, State & Local Government Affairs, Hilton
- Understanding the Short-term Rental Market
 - Kristin Hurd, Executive Vice President Global Sales and Will Pearson, Head of Product, AllTheRooms

1:30 PM

General Session

Conservatory Ballroom A/B

- Sustainable Tourism and the Impact on Communities
 - Moderator:
 - Kekoa McClellan, Principal, The McClellan Group & Lead Lobbyist for the Hawaii Hotel Alliance
 - Panelists:
 - Fabienne Ardouin, Vice President, GHR
 - Tom Cayler, Chair, Coalition Against Illegal Hotels, West Side Neighborhood Alliance
 - José Andrés Duarte Garcia, CEO, Hotel & Tourism Association of Columbia
- Analytics and Insights in the Lodging Market
 - Amanda Hite, President, STR
- Networking Break



- Engaging the Community in Short-term Rental Policy Solutions
 - Moderator:
 - Troy Flanagan, Executive Vice President, External Government Affairs and Industry Relations, AHLA
 - Panelists:
 - New York Assemblymember Alex Bores
 - Franklin Coley, President, Alliance for Stronger Communities
 - Mayor Cal Sheehy, Lake Havasu City, AZ

- The View from Paris
 - Ian Brossat, Member of the Paris Council, Alliance of Cities on Short-term Rentals

- Global Outlook on Short-term Rental Policy
 - Moderator:
 - Chip Rogers, President & CEO, AHLA
 - Panelists:
 - Roberto Amengual, Argentina
 - Bruno Bentley, AToP
 - Tom Copley, London Deputy Mayor

- A View from the United States Congress – Tim Molino, Tiber Creek Group

5:30 PM	Program Concludes	
6:00 PM	Reception and Dinner	Zaytinya 701 9th St NW, Washington, DC 20001
8:15 PM	Social Activity	Monuments by Moonlight Tour Departs from restaurant, returns to Conrad

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9:00 AM	General Session	Conservatory Ballroom A/B



- Welcome and 2024 Site Announcement
 - Didac Garcia, Executive President, Global Reformbnb
- Communications Decency Act, Sec. 230 in the Wake of *Gonzalez v Google*
 - Moderator:
 - Vijay Dandapani, President & CEO, Hotel Association of New York City
 - Panelists:
 - Colin Kass, Partner, Proskauer
 - Todd Soloway, Partner, Pryor Cashman
- Networking Break
- Best Practices for Consideration: Digital Distribution; Short-term Rental Oversight
 - Matt Carrier, Vice President, AHLA
 - Franck Trouet, CEO, GHR
 - Didac Garcia, Executive President, Global Reformbnb
- Closing Remarks
 - Chip Rogers, President & CEO, AHLA

11:30 AM

Program Concludes



Global Reformbnb Executive Committee

Didac Garcia
Executive President

Vijay Dandapani
Chairman

Franck Trouet
Vice President and Treasurer

Manel Casals
Secretary

Robert Amengual

Nagashige Hoshi

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